

## REVERSE METAVERSE | VISIONS OF THE DIGITAL WORLD

#### **Overview**

The title of this project is **Reverse Metaverse**. It is an immersive installation consisting of a real space (an existing room in a house: into which are added objects that look digital but are real. I make the objects with different materials: wood, cardboard, polystyrene, etc. The objective is to build a "real" space that is similar to the environments artificially generated by computers (metaverse).



REVERSE METAVERSE, GALERIE ART MÛR, MONTREAL, MARCH 2022

#### **Approach**

Photography is the starting point of my experiments. My objective at first (2019-2020) was based on a simple question: how to make (seemingly) digital art without a screen or computer? How to make a photo that doesn't look like a photo but remains a 'real' photograph ( Straight Photography ), a pure photography without any alteration, the one you take in a single click? In general, people believe that my photos are 3d synthesis images or made in Photoshop. In fact, they are 'pure photographs', without any retouching, nor digital modifications. After building cardboard models, I make wooden installations on which I glue photos that I previoulsy did of various objects and subjects. At the very end, I photograph the installation in front of a colored background. Here are a few examples from the Visions of the Digital World series:









PROJECT #10 PURE PHOTOGRAPHY #5 | 2019

Here are the different steps I followed to realize the PURE PHOTOGRAPHY #5.





PURE PHOTOGRAPHY #5.1, 2019

# Approach (continued)

Since 2021, in addition to continuing my experiments with the photography of objects with a digital appearance, I have extended my research into the creation of spaces, installations that imitate virtual worlds (metaverse).

With these experiments, I explore the relationship between man and machine and the reception/perception of images in the context of digital technologies and artificial intelligence. One of my intentions with this approach is to highlight the increasingly fine line between the real and the virtual worlds.

Right is an example of a past exhibition presented at the Gallery Art Mûr in Montreal in March 2022.



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### Why polygons?

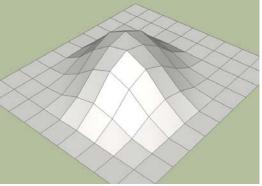
First of all, these shapes fascinate me for their structural properties. Passionate about architecture, polygons have been used by architects I admire such as Buckminster Fuller, Norman Foster, Yasuhiro Yamashita and Borromini. Also, by using polygons, I am able to create images that feel like digitally fabricated images. Polygons are the basis of the wireframe in 3d software.



REVERSE METAVERSE (installation view), 2022



LITTLE HOUSE, Yasuhiro Yamashita | Atelier Tekuto, Tokyo, 2008.



3D mesh picture created in Google Sketchup



**GEODESIC DOME**, Montreal, designed by Buckminster Fuller, 1967

























